



# 3 REASONS TO INVEST IN EUROPE



## THE EUROPEAN UNION: AN ECONOMIC HEAVYWEIGHT<sup>1</sup>

Home to **448 million**  
plus consumers

World's biggest single market; one of  
the world's largest economies

Largest exporter of manufactured  
goods and services

Top trading partner for **80** countries;  
the US is the top trading partner for  
just over 20

# 2



## DEEP INVESTMENT POTENTIAL

Euronext is one of the world's largest  
stock exchanges - **\$6trn** market cap  
and over 1,800 listed issuers<sup>2</sup>

European earnings growth has shown  
robust resilience<sup>3</sup>

European bond markets supported by  
resilient fundamentals, attractive yields  
and strong inflows

Supportive government policy –  
Germany has earmarked **€1trn** for  
defence and infrastructure spending



## GLOBAL SUSTAINABILITY LEADER

Driving force behind international  
climate initiatives

European Green Deal aims to make  
Europe the first climate-neutral  
continent by 2050

The European Commission has pledged  
to mobilise at least **€1trn** in sustainable  
investments over the next decade<sup>4</sup>

Globally, Europe is the largest issuer  
of green bonds with its market valued  
at more than **€1trn**<sup>5</sup>

## 4 INVESTMENT IDEAS FOR EUROPE:

### EUROPEAN EQUITIES

European equities offer  
exposure to global growth.  
Dividend income and  
valuations currently more  
attractive vs. US

### EURO HIGH YIELD

Healthy income returns  
to potentially continue  
above inflation

### GREEN BONDS

Europe's green bonds  
market is maturing and  
becoming an increasingly  
relevant part of core fixed  
income portfolios

### EURO CREDIT

European credit is  
supported by resilient  
fundamentals, attractive  
yields and strong inflows

<sup>1</sup> Facts and figures on the European Union

<sup>2</sup> The world's largest stock exchanges: 10 biggest by market capitalization, Bankrate, 31 July 2025.

<sup>3</sup> AXA IM, 1 August 2025

<sup>4</sup> Finance and the Green Deal, European Commission

<sup>5</sup> ICE BoA Euro Green Bond Index (as at end August 2025)

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